



John Cantwell to become the new Editor-in-Chief of *JIBS*

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John Cantwell is to be the new Editor-in-Chief of *JIBS*, for the three year term from 2011-13. He will take responsibility for the processing of new submissions to the journal from July 1st, 2010. He is Professor of International Business at Rutgers Business School, which he joined in Fall 2002. In 1993-2002 he was Professor of International Economics at the University of Reading. He was previously an Associate Editor of *JIBS*, and is currently a Consulting Editor of the journal.

As a Ph.D. student, John Cantwell was supervised by John Dunning, who founded and led the Department of Economics at the University of Reading from 1964, until he (John Dunning) moved to Rutgers University in 1987. John Cantwell was first appointed as a lecturer (assistant professor) in the Reading group in 1984, was granted tenure at Reading in 1988, became a reader (associate professor) in 1991, and a full professor in 1993. Apart from his Reading Ph.D., John Cantwell also holds degrees from the University of Oxford (New College, in Philosophy, Politics and Economics), and the University of London (Birkbeck College, in Economics).

Having worked with John Dunning in the earliest stages of his career, John

Cantwell became independently best known as the author of *Technological Innovation and Multinational Corporations* (Basil Blackwell, 1989), which book was based on his Ph.D. thesis. That book helped to inspire a new literature on multinational companies and technology creation, a research field that took off during the 1990s. Altogether, in a career of about 25 years so far, he has published 11 books, over 55 articles in refereed academic journals, and over 70 chapters in edited collections. He has an overall citation count of around 1,500 in the main social sciences journals, making him one of the most cited authors in research in the international business field.

In 1992, John Cantwell served as the President of the European International Business Academy (EIBA). In December 2001 he was elected as one of four EIBA Founding Fellows, and he acted as the Secretary of the EIBA Fellows from 2003-07. John Cantwell was elected as a Fellow of the AIB in 2005. He was elected as the Vice President of the AIB for 2006-08, and in this capacity he was responsible as the Program Chair for the AIB conference program in Milan in 2008.

JIBS40/AIB50 Special Anniversary Issue: Innovations in International Business Theory

In 2008, the Academy of International Business celebrated its 50th anniversary, and in 2009, the official publication of AIB, the *Journal of International Business Studies*, celebrated its 40th anniversary. To commemorate these two milestones *JIBS* has recently published a Special Issue: the “JIBS40/AIB50 Anniversary Issue: Innovations in International Business Theory.”

In the Anniversary Issue are articles typifying the very best of what the *JIBS* editorial team would like to see appear regularly in the journal, in terms of insightful and influential theory. The editorial team chose deliberately not to restrict the subject areas for the Anniversary Issue; scholars were invited to send their best work, and all topics that fit the *JIBS* editorial policy were considered.

In response to the July 2007 Call for Papers, the journal received 73 submissions from authors at institutions in 20 countries. After several rounds of double-blind review and revision, seven articles and two perspective pieces were selected for publication in the Anniversary Issue.

Three of the articles hark back to earlier classic research in international business. Johanson and Vahlne, the authors of the most widely cited and possibly most influential *JIBS* article, have written a new piece, “The Uppsala internationalization process model revisited: From liability of foreignness to liability of outsidership,” which updates their 1977 article to take account of changes in business practices and theoretical advances.

The Anniversary Issue also includes a Perspective by Buckley and Casson, “The internalisation theory of the multinational enter-

prise: A review of the progress of a research agenda after 30 years”, reviewing research progress since the publication of *The Future of the Multinational Enterprise* (1976), the most highly cited and possibly most influential book written on multinational enterprises. The Issue concludes with a Perspective by Lorraine Eden and the winners of the 1970–1985 *JIBS* Decade Awards, where the authors discuss the core insights of their Decade Award papers and assess the relevance of their *JIBS* articles for today’s scholars.

The other six Anniversary articles, which will also be of great interest to today’s scholars, span several major topics in current international business research: the relative efficiency of the different markets in which MNE and complementary local assets are traded (Hennart); how firms choose, use, and modify their modes of operation in foreign markets (Benito, Petersen and Welch); bounded reliability as a substitute for opportunism (Verbeke and Greidanus); information technology and internalization (Rangan and Sengul); the effect of global diversification on firm value (Gande, Schenzler and Senbet); and property rights protection, corporate transparency and growth (Durnev, Errunza and Molchanov).

These Anniversary Issue articles will be the new benchmark against which others will now be measured—articles which will no doubt be widely read, highly cited and exceptionally influential within the international business field. AIB members have free access to the online version of the whole Special Issue (issue 40.9, December 2009), as well as the entire *JIBS* archive, via the AIB website.

CALL FOR PAPERS



Seventh Annual JIBS Paper Development Workshop Academy of International Business Annual Meeting Rio de Janeiro, Brazil Saturday, June 26, 2010

The Seventh Annual *Journal of International Business Studies (JIBS)* Paper Development Workshop (PDW) will be held in Rio de Janeiro, Brazil, from 8:00 am to 2:00 pm on Saturday, June 26, 2010, as part of the pre-conference program for the AIB annual meetings. The PDW is the most extensive of the various *JIBS* outreach activities conducted by the *JIBS* editorial team. Organized by Laszlo Tihanyi (Texas A&M), the PDW involves most of the *JIBS* editors and board members, and is sponsored by the Texas A&M and South Carolina CIBERs and the AIB.

The purpose of the PDW is to provide junior scholars with developmental feedback on their current research projects in international business studies. While we hope that many of these papers will be eventually submitted to *JIBS*, the purpose of the PDW is broader: to improve the quality of IB research and bring new scholars into the IB field. We invite original papers from **junior faculty members who have not previously published in *JIBS***. In particular, we hope to attract papers from scholars (1) who are located in universities in emerging economies or in universities that offer limited support for international business research, or (2) who are trained in other disciplines (e.g., political science, organizational behavior, sociology) but interested in conducting international business research.

The PDW will be structured to provide feedback to authors with research papers, and to researchers who are designing empirical studies, on international business topics. Last year, participants received feedback on their work from almost 40 *JIBS* editors and members of the Consulting Editors Board (CEB) and Editorial Review Board (ERB). The program will start with an introductory session led by the *JIBS* editorial team and *JIBS* authors. The participants will then split into two groups. Authors of research papers will be paired with CEB and ERB guest editors for two rounds of one-on-one discussions where the guest editor will provide the author with feedback on improving his/her paper. At the same time, authors with research ideas will attend a panel led by *JIBS* editors on theory development and study design. After a break, all participants will split into small-group sessions with *JIBS* editors to discuss successful publication strategies. The PDW will conclude with lunch for all the participants.

Participation at the PDW is limited. Participants will be invited based on the quality of their submitted work. We are expecting two types of submissions, full research papers and paper ideas. Papers and ideas should be submitted using the upload site located at <https://maysapps.tamu.edu/jibs/register/>. The deadline for submissions is February 1, 2010. Research papers must be less than 10,000 words in length, and follow the *JIBS* Style Guide (http://www.palgrave-journals.com/jibs/style_guide.html). Paper ideas must be no more than 3,000 words in length and include a theoretical framework, propositions, and proposed research design.

Participants will be notified about the acceptance of their submissions no later than **March 1, 2010** and will need to confirm their participation in the PDW by **March 31, 2010**.

CALL FOR PAPERS

Outside-In & Inside-Out MNCs in Latin America



AIB-LAT Annual Conference

25th of June 2010, Rio de Janeiro, Brasil

Foreign Direct Investments in the form of acquisitions, joint and green-field ventures in developing countries are increasing at a faster pace than those in developed countries, and a significant proportion of these investments are taking place within regions. In this line, Latin-American firms are becoming important intra-regional investors extending their ratio of action across the Latin-American frontiers. Latin American firms are restructuring and developing a diversity of tangible and intangible assets, including advanced management capabilities, as they are focusing on international markets. As MNC's continually consolidate and gain market shares in the region, this context imposes several challenges and questions arise:

What are the dilemmas facing MNCs? What are our region's real long-term opportunities and how can companies adjust their objectives and practices to these? What are the differences and specific strategy needs for MNC's operating in Latin America and Multilatinas? What are the causes of disinvestment in the region and how can this be avoided?

These are some of the questions that we will be trying explore at our AIB-LAT Conference, in order to advance our IB knowledge of the region and its global effects. We cordially invite you to share your experience in this field of research, by submitting empirical and conceptual papers explicitly related to the theme. An illustrative list of topics that will be considered follows:

- Multinational and subsidiary management & performance
- Internationalization in LA and entry modes
- Knowledge management in the region
- International entrepreneurship, opportunity, social capital
- International marketing
- International management: risk management & Human Resources Management,
- Corporate social responsibility and international business ethics
- Inward and outward FDI
- Mergers and Acquisitions
- Off shoring and outsourcing in the region
- Corporate governance, international finance, international standards
- Regional Policies, IGOs, NGOs
- International social entrepreneurship
- Research methods in international business
- International business history

Track themes will be based on submissions and each author can submit up to three papers.

SUBMISSION OF PAPERS:

The deadline for abstract submissions is: *December 31, 2009.*

The deadline for competitive full paper submissions: *March 8, 2010.*

Communication to the applicants: *April 12, 2010.*

ORGANIZATION

Conference Organizer: Dr. Moacir Miranda

Conference Chair: Dr. Leonardo Liberman

Track Chairs: To be announced

Visit the AIB-LAT website in the next weeks for more information: www.aib-lat.org or submit your questions or proposals to info@aib-lat.org

AIB-LAT is the Latin American Chapter of the Academy of International Business (AIB) and it is the leading association of scholars and specialists in the field of international business in Latin America. In its mission to advance the teaching and scientific research of all areas of international business, AIB-LAT is now accepting proposals related to the conference theme.

CALL FOR SUBMISSIONS

Richard N. Farmer Award

The Academy of International Business (AIB) is now accepting submissions for the Richard N. Farmer Award, sponsored by the Indiana University CIBER. The deadline for nominations is **January 31, 2010**.

The Richard N. Farmer Award for the best thesis or dissertation in International Business is open to all Ph.D. and D.B.A. students who will have successfully defended their theses/dissertations between January 1, 2009 and December 31, 2009. Any topic that contributes to basic or applied knowledge in International Business, broadly defined, is eligible to compete for this award, even if the thesis or dissertation has been submitted to other competitions. The winner will receive a plaque and a US\$1,000 cash award. All finalists will receive a US\$500 travel stipend to facilitate the presentation of their research at the AIB annual meeting in Rio de Janeiro, Brazil.

Richard N. Farmer was President of the AIB from 1977 to 1978, and a professor at Indiana University from 1964 to 1987, where he died at the age of 58. During that period, he played a leading role in the development of the field of International Business. Over 50 doctoral students earned their degrees with him at Indiana University. Known as 'Farmer's Crop', many of his former students became influential in the AIB. The Indiana University CIBER is proud to sponsor the AIB Farmer Award in his honor.

The nomination packet should include: (1) a letter of nomination from the student's thesis/dissertation supervisor or chair and (2) an abstract, not exceeding 3,750 words (approximately 15 pages at 250 words per page), of the successfully defended thesis or dissertation. The abstract should describe the objective of the doctoral research, along with its theoretical foundation, relation to previous research, methodology, findings, limitations, and contributions to the field of International Business. The criteria for the award are relevance and contribution to the field of International Business, quality of the theoretical framing and the methodology, and quality of the empirical work (where relevant).

The 2010 selection committee consists of Jennifer Spencer (Chair), George Washington University; Simon Bell, University of Melbourne; Shige Makino, the Chinese University of Hong Kong; and Guenter Stahl, INSEAD. The committee will select the finalists, who will then be asked to submit their complete theses/dissertations for review and will be expected to make presentations at the AIB annual meeting in Rio de Janeiro from June 25-29, 2010.

Submission Instructions

Letters of nomination and the 15-page abstracts should be **uploaded electronically** by January 31, 2010. Go to <http://meetings.aib.msu.edu/farmer/2010/> and click on "Manuscript Submission Form." You may upload submissions starting Dec. 1, 2009. Please note that you must upload your submission as one document.

In the title page of your abstract, include your current affiliation, mailing address, e-mail address, telephone number, the name of the institution where the Ph.D. or D.B.A. was obtained, the name of your thesis advisor, and six keywords describing the topic of your dissertation

Professor Jennifer Spencer

Chair, Farmer Award Selection Committee

George Washington University School of Business

Upcoming Chapter Conferences

AIB US-Southwest Chapter Meeting, March 3-6, 2010, Dallas, Texas, USA
 AIB US-Midwest Chapter Meeting, March 24-26, 2010, Chicago, Illinois, USA
 AIB UK-Ireland Chapter Meeting, April 8-10, 2010, Dublin, Ireland
 AIB Latin America Chapter Meeting, June 25, 2010, Rio de Janeiro, Brazil

PLEASE JOIN US FOR AIB 2010

AIB invites you to join us at the 2010 meeting in Rio de Janeiro, Brazil,



June 25–29, 2010. Our Program Chair, Tatiana Kostova (University of South Carolina), has set an appealing theme: “International Business in Tough Times.” Visit the AIB website for details at: <http://aib.msu.edu/events/2010/>

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AIB Chapter Established for the Middle East & North Africa

We are proud to announce the formation of the Middle East & North Africa Chapter (MENA) of AIB. This new chapter is open to AIB members across the Arabian Peninsula, in North Africa including the Maghreb countries, Iran, Iraq, Jordan, Syria, and Lebanon. Palestinian members are also welcome. We also encourage interaction with members from outside of the region, particularly from faculty and working professionals with business or academic research interests in our area.

AIB-MENA will be making a concentrated effort to involve the local business community in our activities. We plan to host in November 2010 a conference in Dubai focusing on business successes in the MENA region. Of particular interest will be submissions of cases and other studies that can be used to introduce students to the unique aspects of business in the Middle East or North Africa. We also hope to highlight some of the innovative efforts of

local entrepreneurs. Faculty in nearby regions with strong ties to the Middle East, such as Turkey or Central Asia, are also encouraged to share their insights, papers and projects.

Members of AIB in the MENA region are invited to send a bio/CV if interested in serving in the Chapter leadership or on the Conference Organizing Committee (e.g., Conference Chair, Program Chair). Elections will be held in January 2010.

Interested colleagues are encouraged to visit our website at <http://www.uowdubai.ac.ae/AIB/> or contact any of the AIB-MENA Committee members listed below so we can update our mailing list.

Dr. Melodena Balakrishnan, Founding Chapter President, melodenabalakrishnan@uowdubai.ac.ae

Mr. Tim Rogmans, Treasurer, tim.rogmans@zu.ac.ae

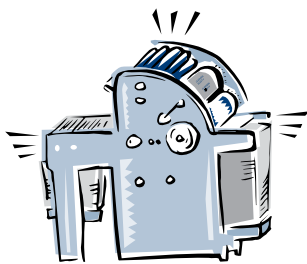
Dr. Rob Bateman, Secretary, rbateman@aus.edu



Members on the Move

⇒ **Justin Paul** (Associate Professor, Nagoya University of Commerce and Business, Japan) was awarded the best Case study award by American Society for Competitiveness (ASC) and Emerald Journal Competitiveness Review. The award was presented at the annual conference of ASC during 29-31 October, 2009 at Marriot Hotel, Virginia. The case is titled as Japanese Acquisition in India's Ranbaxy.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just Off the Press sections. Email your professional accomplishments, book publications, promotions, and honors to: newsletter@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.



Just off the Press

- ⇒ **Ulf Andersson** (Copenhagen Business School, Denmark) and **Ulf Holm** (Uppsala University, Sweden) have co-edited *Managing the Contemporary Multinational: The Role of Headquarters* (Edward Elgar, ISBN: 978-1848448070). “Managing the Contemporary Multinational” explores the role of headquarters in different structures of multinational firms and shows how this role is affected by the complexity of contemporary research. This topical book illustrates that contemporary research has added complexity to the attributes of the multinational, with implications for the role of headquarters. It examines claims that subsidiaries contribute to the overall competitiveness of the corporation, that they are organized in corporate networks spanning country borders, and that they depend upon specific relationships in the external network. It is stressed that headquarters’ knowledge of the multinational and its business environment is crucial, but also problematic. The eminent contributors question whether headquarters have become more or less important given the complexity of contemporary research, and argue that the answer to this question depends on the theoretical foundation adopted on the multinational.
- ⇒ **Mat Forsgren** (Uppsala University, Sweden) has published *Theories of the Multinational Firm: A Multidimensional Creature in the Global Economy* (Edward Elgar, ISBN: 978-1848445864). This timely textbook presents the assumptions and theories behind contemporary views on the multinational firm as an organization and as an actor in the global economy. Mats Forsgren analyzes and compares six different theories of the multinational firm from the ‘dominating multinational’ to the ‘politicizing multinational’ that have dominated the research in international business during the last four decades. Mats Forsgren reveals the basic building blocks and assumptions behind each theory in order to reach a better understanding of why the multinational firm is looked upon in so many different ways by researchers and stakeholders. This important textbook will be an invaluable resource for both undergraduate and postgraduate students on international business, international management and international economy courses.
- ⇒ **Sarianna M. Lundan** (Maastricht University, The Netherlands) and the late **John Dunning** (University of Reading, United Kingdom) has published *Multinational Enterprises and the Global Economy, Second Edition* (Edward Elgar, ISBN: 978-1843765257). Unique to the new edition is its focus on the institutional underpinnings of the resources and capabilities of MNEs, and the role of MNE activity in transmitting and facilitating institutional change. Since the initial publication of this book more than a decade ago, the economic, managerial and social implications of globalisation and technological advancement have become even more varied and prominent. Accompanying these developments, there has been a rise in scholarly interest in interdisciplinary research addressing the important challenges of an ever-changing physical and human environment. Drawing on articles and books from international business and economics, as well as economic geography, political economy and strategic management, a systematic overview of the developments in scholarly thinking is presented, while also highlighting the emerging topical issues and methodologies.
- ⇒ **John R. McIntyre** (Georgia Institute of Technology, USA), **Silvester Ivanaj** (ICN Business School, France) and **Vera Ivanaj** (University of Nancy, France) have edited *Multinational Enterprises and the Challenge of Sustainable Development* (Edward Elgar, ISBN: 978-1848444133). Transnational corporations play a role in the design, diffusion, and consolidation of sustainable development in the context of globalization and multinational firms. In this timely book European and American contributors analyze this role

and explore the complex and dynamic phenomena of economic, political, cultural and legal interactions involved. In order to understand this interplay, the authors examine the practices and organizational behaviors used by multinationals in sustainable development. They also discuss the evolving concepts that multinationals hold about sustainable development and corporate social responsibility and how companies reaffirm these philosophies through their strategy and organizational practices such as human resource development, marketing, supply chain, information technology, law, and communications. The authors outline an approach to help identify the key details and motivating factors in decision making.

and future business managers. It takes a user perspective based on the fact that most business executives are much more likely to be users of transnational financial information rather than preparers of it. Since much of the book is based directly or indirectly on research evidence it helps introduce the reader to state of the art international accounting materials. The research provides the international accounting theory that pervades the decision making of business managers. The extensive coverage of financial reporting in emerging markets is another distinguishing feature of this book. As these economies grow in importance so does the need to learn about the special accounting issues associated with them.

⇒ **Aseem Prakash** (University of Washington, USA) and **Matthew Potoski** (Iowa State University, USA) have co-edited, *Voluntary Programs: A Club Theory Perspective* (MIT Press, ISBN: 0-262-66204-3). The recent growth of voluntary programs has attracted the attention of policymakers, nongovernmental organizations, and scholars. This book analyzes the efficacy of a variety of voluntary programs using a club theory, political-economy framework. This framework views voluntary programs as “institutions” that create incentives for firms to incur the costs of taking progressive action beyond what is required by law in exchange for benefits that nonmembers do not enjoy (such as enhanced standing with stakeholders). Based on empirical studies of voluntary programs sponsored by industry associations, governments, and nongovernmental organizations, and organized around policy issues such as “blood diamonds,” shipping, sweatshops, and the environment, this volume examines how programs’ design influences their effectiveness as policy tools. It suggests that programs have achieved uneven success because of their varying standards and enforcement procedures.

⇒ **Shahrokh M. Saudagaran** (University of Washington, USA) has published *International Accounting: A User Perspective* (CCH, ISBN: 978-0808020585). As business and capital markets have continued to globalize, the need for cross-border financial information has correspondingly increased. This book introduces international accounting concepts to current

⇒ **Karl P. Sauvant** (Columbia University, USA) has edited *Investing in the United States: Is the US Ready for FDI from China?* (Edward Elgar, ISBN: 978-1848448599). This essential book analyzes the regulatory and operational challenges that foreign direct investors face in the United States, as well as the ways in which these challenges can be overcome. Firms from emerging markets, particularly China, are increasingly investing in the US - the world’s most important and sophisticated national market. This path-breaking book addresses why investors need to be familiar with the issues they are facing. The topics explored include the national and international regulatory framework governing FDI in the US which has changed considerably in light of recent laws and regulations; how to navigate the various groups that influence policies in Washington D.C. (especially as far as China is concerned); and, dealing with the ‘liability of foreignness’ that every foreign investor faces and needs to address successfully.

⇒ **Karl P. Sauvant** (Columbia University, USA), Kristin Mendoza and Irmak Ince have edited *The Rise of Transnational Corporations from Emerging Markets: Threat or Opportunity?* (Edward Elgar, ISBN: 978-1848443488). This comprehensive analysis deals with the range of issues raised by the rise of transnational corporations from emerging markets. This insightful book shows that foreign direct investment (FDI) from emerging markets has grown from negligible amounts in the early 1980s to \$210 billion in 2007, with

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the stock of investment now being well over \$1 trillion. This reflects the rise of firms from these economies to become important players in the world FDI market. The contributors to this book comprehensively analyze the rise of emerging market TNCs, the salient features of the transnational activities of these firms, the relationship of outward FDI and the competitiveness of the firms involved, their impact on host and home countries and implications for the international law and policy system. The subject of this study is both topical and important and poses a number of challenges that will require considerable policy attention in the future. It will appeal to academics interested in FDI as well as emerging markets.

- ⇒ **Ashok Som** (ESSEC Business School, France) has published *International Management: Managing the Global Corporation 1st Edition* (McGraw Hill Higher Education, ISBN: 978-0077117375). This book offers a concise European approach to the subject, ideal for MBA students. It first considers management theory and moves on to apply it to European companies in an integrated, user-friendly style. The text is divided into four parts - the global strategy imperative, the organizational imperative, the change imperative, the emerging management imperative - each looking at key themes in international management including ethics, managing across cultures, managing global acquisitions and mergers amongst others. Each chapter includes an introduction, two readings and a case, progressing from theory to practice from a management perspective. The uniqueness of this book is its European ethos.
- ⇒ **Daniel Van Den Bulcke** (University of Antwerp, Belgium), **Alain Verbeke** (Erasmus University Rotterdam, The Netherlands) and **Wenlong Yuan** have edited *Handbook on Small Nations in the Global Economy: The Contribution of Multinational Enterprises to National Economic Success* (Edward Elgar, ISBN: 978-1843765929). This unique, extensive Handbook illustrates that multinational enterprises can contribute substantially to the competitive advantage of small countries. It advances the notion that small nations increasingly need to rely on both home-grown and foreign multinational

enterprises to achieve domestic economic success in industries characterized by international competition. The expert contributors explore the roles of firms in a range of small, successful open economies driven by such multinational enterprises across the globe. They juxtapose country data sets against Professor Michael Porter's paradigm of single diamond components and show that these single diamond components reflect merely a set of initial conditions, which can be improved upon through both inward and outward direct investment. Concluding that multinational enterprises create resource linkages between the home and host environments in which they operate, this Handbook proves to be a fascinating read to academics, students and researchers with an interest in business and management, economics and international economics.

New AIB Members

AIB welcomes the following 148 new members who joined our community between June 1, 2009, and November 1, 2009.



Rajesh Aggarwal
Amira Ahmed
Mujtaba Ahsan
Edward Akoto
Omar Al-Habash
Terry Alkire
Mohamed Amal
Andrea Amelinckx
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Sven Dahms
Ismail Dalla
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Kyle Ehrhardt
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Bassam Farah
Dinora Floriani
Gustavo Fonseca
Martin Furlong

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Margaret Goralski
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Jong-Hang Jang
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Eva J B Joergensen
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Eduardo Kayo
Rooplekha Khuntia
Chang Soo Kim
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Hyejin Kim
Ji yeon Kim
Allison Fine Kingsley
Afua Kufuor
Jooyoung Kwak
Jongkuk Lee
Jungyub Lee
Tae-Wang Lee
Oliver Lin
Joanna Lloyd
Jim Love
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Martina Maletzky
Paulo Marques Morgado
Markku Maula
Daina Mazutis
Susan McAllister

Philip McCann
Colleen McCormick
Annette McDevitt
Anthony McDonnell
Sunil Mithas
Abdul Razak Mohd Shah
Carlos Morais
Robert Morrison
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